MAY WE QUOTE

YOU ON THAT?

Herbert Hoover, former U S
Pres: "Stalin has every reason to
be satisfied with the economic
confusion in the U S and Western
Europe."

OSCAR R EWING, Fed'l Security
Administrator: "I do not believe
the Democratic Party will lose a
nat'l election in our time, unless
it drifts away from the philosophy
of the New Deal and the Fair
Deal."

2-Q

SHIGERU YOSHIDA, Japanese Premier, ruling out possibility of establishing "friendly relations" with Russia: "It is not a present prospect, since unpleasant issues now separate the two countries." 3-Q

CHAS E WILSON, Defense Mobilizer: "Yesterday's brilliant ideas are already on the scrap heap. We are preparing for a Buck Rogers era—the atomic fission, super-sonic, electronic age."

Frank E McKinney, Nat'l Democratic Chmn: "I'm going to use all of my persuasive powers to attempt to get the President to become our candidate." 5-Q

Sen Rob't A TAFT, (R-Ohio) anent forthcoming presidential campaign: "I'm afraid you won't find me very colorful. I'm too darned normal."

Sen J WM FULBRIGHT (D-Ark):
"We have the power to do any damn fool thing we want, and we always seem to do it."

Maj Gen Frank E Lowe: "One by one we are doing the things Douglas MacArthur told us we would have to do. But I'm afraid we've missed the boat." 8-Q

Rear Adm'l R E LIBBY, UN truce negotiator, to N Korea delegate: "It seems to us that you are getting too big for your breeches." 9-Q

TWELFTH YEAR OF PUBLICATION



The Defense production picture is so confused and conflicting our industrial leaders are badly muddled in efforts to conform. Example: fortnight ago Pentagon asked for 100% of U S aluminum production. Now develops they cannot currently use what they have—the Air Force is releasing several million lbs of 2nd quarter allotment.

Latest indication is that there will be some further modification of rearmament to relieve unemployment resulting from curtailment of materials to industry. This unemployment picture is clouded by arbitrary attitude of military planners. In Jan. Fisher Body Div of Gen'l Motors began work on \$69 million machine-tool order for jet engine program. Last wk order was cancelled with explanation that "other methods" had been found to do the job. Obviously, big industry cannot operate effectively under such programming.

In proportion to total work force, union mbrship has declined in past-5 yrs. Thus unions pressure Gov't to do organizing for them. The latest move; covert Administration plan to impose union shop on steel industry. Word leaks that WSB will tie in this recommendation with wage boost, fulfilling secret. promise made to Phil Murray, when he called off the strike. If this develops, it means bluntly a man must join the union or lose his job. With this aid, completeunion organization of the steel industry would become virtually automatic.

Consumer price index issued by Bureau of Labor Statistics for month ending Dec 15 set an all-time high: 189:1 of 1935-39 average. This is 5.8% above yr ago. Some 40,000 workers covered by cost-of-living escalator clauses get automatic 2-cts-per-hr wage boost.

Students of the contemporary scene are now using the term, "military socialism" to denote the effect of defense appropriations on our general economic picture. Call it what you will, an \$85 billion budget certainly accelerates trafficon the road to regimentation.



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AGE-Youth-1

Next to being young and pretty, the best bet is to be old and rich.

— WM FEATHER, Enos Mag, hm, Enos Coal Co.

AMERICA—Russia—2

If Russian submarines approached the US mainland with the intention of atom-bombing it and the US armed forces intercepted them, that would constitute aggression by the US.

That is the Soviet definition of "aggression" as analyzed by Adolphe Van Glabbecke of Belgium in the UN legal comm.—Reuters.

ART-3

Some time ago the Artists' Internat'l Ass'n placed a few paintings, watercolors, and etchings of mbrs in the waiting room of the London airport. Since the sales record is so satisfactory, these art exhibits are being planned for other English airports.—Die Kunst und das Schoene Heim, Munich, Germany (Quote translation).

ATOMIC AGE-4

So much of the AEC's program is hidden under a blanket of security that it may be hard to realize that the atomic energy industry soon will be the second or third largest business under one mgt in the U S.—Donald Sterling, Denver Post.

AVIATION-5

Today's planes have such devices as automatic fire control systems, tracking systems, radar systems, air refusing systems and other electronic gear which account for half the cost. A particular '44 plane carried 1,000 lbs of electronic items; its counterpart now has 5,000 lbs.—Planes, hm, Aircraft Industries Ass'n of America.

Where Mind is not, there Time would cease to be,

All expectation, hope, and memory;

Without a warp how weave a tapestry? — Walter De La Mare, Winged Chariot & Other Poems (Viking). 6

BEHAVIOR-7

A man in conflict is like a country in a state of civil war. He is battling desperately against rebellious forces within himself. He turns to the physician for help, only to find too often that the physician is as helpless as himself. Not until the sick man and his physician confront the cause of the war will the sickness be healed.

— ARNOLD A HUTSCHNECKER, The Will To Live (Crowell).

BIBLE-8

King's Super Mkts, East Orange, N J, is stocking the Bible on its shelves. King's pres, Jos Bildner, calls it "as important as food."— Tide.



Volume 23-Number 6 Page 3

Today is the most important day in the history of the world, the only day of its kind that shall never dawn again. . .

This day shall never come around again; its reception must be royal and the works in its 24 hrs must be performed with serious consideration and with responsibility.

Your smile today will be worth the millions in the to-morrow; your efforts, deeds, courtesies, words, thoughts, your all, will count for more today than all your mapped-out plans for 20 yrs to come.

Whether or not you shall be the great man or woman 10 yrs from today, shall depend on what manner of acting man you are today. There are no accidents of Destiny. The big thing to be is the little thing to do today. There is no tomorrow—today.—Information. 9

CHILDREN-Guidance-10

A child won't stop telling us lies because we call this "imagination." He will learn to tell the truth when we are successful in exposing false-hood as a complicated, inefficient, lonely way to solve his problems.—MURIEL LAWRENCE, Scripps-Howard writer.

CITIZEN-Responsibility-11

The things that are wrong with the country today are the sum total of all the things that are wrong wih us as individuals.—Sen Chas W Tobey, Return to Morality (Doubleday).



COMMUNISM-Freedom-12

Having noted that chain-smoking Lt Gen Nam II had great difficulty with "Red Star" matches at Kaesong treaty conferences, Oswego, N Y local 21149, AFL United Match Workers, cabled Vice Admiral C Turner Joy: "Products made by free men under a competitive economy will always be superior to those of regimented slave labor. We are sending case of good American matches for presentation to Gen Nam II. They may help him see the light."—Carbuilder, hm. Pullman Comany.

COST-OF-LIVING-13

Woman to grocer: "Do you have any cheap substitutes for food?"—Cartoon by WALTER GOLDSTEIN in American Mag.

COURTESY-14

Treat everybody with politeness, even those who are rude to you. Remember that you show courtesy to others not because they are gentlemen, but because you are one.—Optimist.

CRITICISM-15

Opportunity knocks but once; people are not quite so considerate.

—Jerry Fleishman, Trailer Talk, hm, Warner Fruehauf Trailer Co.

DEMOCRACY-16

In its political aspect we may say that the only fixed point in the American Society is the American Constitution; and it . . . is a kind of set of chess rules allowing all the permutations essential to democratic free play. — Lewis Galantiere, Basic Elements of Free Democratic "Society (Macmillan).

DEMOCRACY-17

A democratic gov't is only as strong as the alert conscience of its people.—Sen Chas W Tobey, The Return to Morality (Doubleday).

DISARMAMENT-18

Disarmament . . . is a small guarantee of lasting peace if it is not accompanied by abolition of hatred, greed and lust for prestige.

—Pope Pius XII.

DISCIPLINE-19

Great men know how to take orders. Weaklings whine and grumble about them.—Felix Vondracek, "Good Conduct," Student Life, 1-52.

DIVORCE-20

She entered the office of a noted divorce lawyer. "I want to know if I have grounds for divorce," she said.

"Are you married?" asked the lawyer.

"Of course."

"Then," he repl'd, "you have grounds."—Lion.

Divorce is hash made of domestic scraps.—Outdoor Indiana.

ECONOMY-21

Here are 3 ways to hedge on the high cost of living: Substitute rabbit for steak; learn to eat spinach and like it; acquire ulcers. —Arcadia (Wis) News-Leader.

EDUCATION—22

Learning is wealth to the poor and an adornment of the rich. — American Hebrew.



Abraham Lincoln, planning his campaign for Congress in 1846, wrote a legal associate that he supposed he'd have to see about getting a "few dollars to rub together." Times have changed. It costs money-important money-to run for public office today. If you plan to run for Governor of your state, or for the U S Senate, you should know where to lay your hands on \$50,000-and perhaps a good deal more. That is just for preliminary expenses. If you are successful in securing the nomination, the party will then shoulder a substantial part of the expenses.

Taking the states as an average, totaling the expenses of all candidates in all parties, it certainly costs a minimum of a million dollars to elect a Governor, a U S Senator and the various Representatives. Costs have risen fantasically. A certain U S Senator, from a Western state was elected with an investment of about \$50,-000. Six yrs later, his campaign for re-election cost \$150,000-and he lost the race! A campaign mgr in another state admits the party backing his candidate for governor spent \$1 a vote-approx \$300,000. He too, lost at the polls. Harold E Stassen says he expects to raise \$500,000 for his Presidential campaign. The others aren't talking.

Rent for headquarters, telephones, postage, printing are only a few of the items. Radio and television are important factors and run into big money.



Its an IDEA

Homer S Myers, Detroit plumber, has perfected method of determining leaks in a plumbing system by use of radioactive materials. Pours the substance down a drain, follows it with a Geiger counter to determine where it starts to leak. "It saves time and money," he declares.—United Press.

-77

EDUCATION-23

Ah, progressive education! A sixth-grade girl rec'd her 1st report from the school to which she had moved. On it were 15 or 16 grades, including marks for "Obedience," "initiative," and "group adjustment," as well as arithmetic, spelling and geography. The girl, justly proud of corralling a number of "A's" and "B's" and only one "C" wrote to her grandmother about it. The last line of her letter read: "And I also got 2 'A's' in things I don't understand."—Milwaukee Jnl.

EXPERIENCE-24

"I suppose," probed the payroll supervisor, "that you and your wife have a joint checking acc't?"
"No," ans'd the new employee, "this is my 2nd wife."—Kroehler

News, hm, Kroehler Mfg Co.

FAITH-25

Faithlessness has one advantage: it can usually be proven. It is much harder to believe in faithfulness. — Hans F Blunck, Peter Ohles Schatten, Hanseatische Verlagsanstalt, Hamburg (Quote translation).

..... Quote

GENEROSITY-Frugality-26

Don't condemn a man who gives a nickel. It may cause him more agony than you suffer at parting with a dollar.—RAY D EVERSON, Indiana Farmers Guide.

GOD-and Man-27

There is a touching Irish story about an old woman who was in distress because she had lost her sense of God. A friend who was with her one day said, "Pray to God. Ask Him to touch you. He will put His hand on you."

The old woman began to pray and suddenly felt a hand touching her. She cried out in joy. "He has touched me." Then she added, "But do you know, it felt just like your hand!"

Her friend said, "Sure, what did you think God would be doing? Did you think He'd make a long arm out of Heaven to touch you? He just took the hand that was nearest and used that." — "The-Man-Who-Sees" Scrapbook, England.

GOSSIP-28

Conversation is an exercise of the mind but gossiping is merely an exercise of the tongue.—Ron-ALD A HILL, in letter to *Illustrated*, London.

GOV'T-Cost-29

The monthly payroll of the Fed'l gov't is 9 times what it was in 1932; a total of 17,665,783 individuals—one out of every 9 persons in our whole country—get regular monthly checks from Washington.
—Blazes, hm, American-LaFrance-Foamite Corp'n.

GOV'T-Cost-30

Imagine corn at \$1 an ear. How many acres would you have to raise to produce a billion ears? Figure half-a-pound to the ear to calculate the ears per bushel; multiply by your usual yield in bushels per acre; divide into a billion (1 followed by 9 zeros). When you find how many acres you'd need, you can estimate what it will take to pay the more than \$70 billion appropriated by this Congress, and the \$260-billion nat'l debt.—Farm Journal.

For the 3 fiscal yrs, 1952 thru 1954, gov't expenditures will take on the average approximately one-third of each dollar of the income of every person in the country.—HENRY HAZLITT, Newsweek.

HANDICAPS-31

Our most serious handicaps are seldom those of a physical or mental nature. They are the ones which we impose upon ourselves. They are the habits, attitudes, and personal qualities which we allow to develop. And the longer we permit them to develop, the longer we postpone the success that might be ours.—R J Fornwall, Guidance Counselor, Big Brother Movement, NYC, "You Make Your Own Handicaps!" Opportunity, 1-'52.

HOUSING-32

By all means, we should shout loudly and belligerently about slums. But let us mix our denunctation with praise for the advances in housing which we are making.—Editorial, Ebony, Negro jnl.

"Of all things!"

Marking the 100th birthday of Marshall Field & Co. Advertising Age comments that the store starts a 2nd century "with its faith that the customer is always right slightly dented, but still in good working condition." The philosophy may be that of the Chicago emporium, but the phrase itself is the creation of another merchandising pioneer, John Wanamaker. . . Carl Sandberg, poet and goatherder, who once vowed he would never again don a tuxedo, was conspicuously present at the Field dinner in formal attire.

An Eastern laboratory has developed a coenzyme (The everhelpful Unabridged defines a conzyme as "a substance necessary to activate an enzyme, which see") so costly it cannot be sold, but must be given away. Currently, it it doled to scientists in allotments of 50 micrograms. And if you want to know how much a microgram is, it is a quantity approx equal to the weight of ink used in printing the name of this new product — triphosphopyridinenucleotide. " " "

Dedicating portrait of Gen Rob't E Lee (in Confederate uniform) at U S Military Academy, last wk, Lt Gen Maxwell D Taylor said: "There has ceased to be any justification for maintaining the fiction at West Point that Gen Lee's military life ended in 1861."

..... Quote



Collier's, in bad with recent fantastic issue devoted wholly to projected World War III, features an article (1-26) "I'm Not Afraid of the A-Bomb" by Capt Richard P Taffe, Army officer who participated in Nevada atomic tests. Banishes bugaboo of lingering radiation. Troops can safely attack immediately after blast. "You can't research the infantry out of business," he declares.

Maybe you think you wouldn't like to be President. But no normal person can dismiss the call lightly, and few can resist the strange fever. So says Thos L Stokes, Washington columnist, in "When the Presidential Bug Bites," N Y Times Mag, 1-20. Even the easygoing Abe Lincoln wrote Sen Lyman Trumbull, of Ill: "The taste is in my mouth a little."

The American City, organ of municipal execs, currently protests plan to erect 6,000 homes for retired people, in community to be known as Leisure City, Fla. "It is bad psychology," the jnl editorializes "to segregate thousands of aged persons, without any young life with which to associate."

LIVING for New Englanders, is a new regional mag. It frankly follows the pattern of Sunset, the Pacific coast jnl. Will be published bi-monthly, beginning March. Price, 25 cents. Media, Inc, 420 Boylston, Boston, 10.



INDIVIDUALITY-33

Because people are not alike and have a high degree of individuality, and also because they have their own tastes and want to make their own decisions, the liberty we have in this country is more secure. This quality of individuality will prove to be the fundamental reason why a Communist regime cannot last.—ROGER J WILLIAMS, of the dep't of chemistry, Univ of Tex.

Living on a Star

A famous philosopher points out the strange fact that mankind has looked upward in admiration at the stars, forgetting that we are actually living on a star. And that star has all the potentialities of heaven.

We are standing, walking, riding, sitting, sleeping, with a star underneath. Think of that the next time you stand beneath the night sky looking up at the stars. Remember that your feet are planted on a star, and that it is up to you to help make that star a bright and shining place to live.—

The Lion Magazing. 34

MAN-Achievement-35

The universe is vast and men are but tiny specks on an insignificant planet. But the more we realize our minuteness and our impotence in the face of cosmic forces, the more astonishing becomes what human beings have achieved.—Bertrand Russell, New Hope for a Changing World (Simon & Schuster).



Week of Feb 24-Mar 1

A man of whom you never heard taught the doctor to diagnose your varied aches and pains. Giovanni Battista Morgagni, Italian anatomist, was born 270 yrs ago (Feb 25, 1682). In his 80th yr he published a book that made pathological anatomy a science and diverted the course of medicine into new channels of exactness.

"Tis a memorable wk for the graphic arts. The 1st printing press operated by electricity was patented 115 yrs ago (Feb 25, 1837). Twenty-five yrs later, to the day, the U S Engraving & Printing Bureau was authorized. Imagine producing the voluminous Congressional Record with hand-powered equipment!

Victor Hugo, who called popularity "glory's small change," born 150 yrs ago (Feb 26, 1802).

Hugo's Les Miserables, completed 90 yrs ago this wk, was translated into 9 languages before publication; became a classic in the author's lifetime.

So familiar is the portrait of Henry Wadsworth Longfellow with patriarchial beard, it is difficult to think of him as ever having been young. Yet he graduated from Bowdoin at 18; taught there and at Harvard for 25 yrs. He resigned at the age of 43 to write Hiawatha. Born 145 yrs ago (Feb 27, 1807).

Yellowstone, our 1st Nat'l Park, was authorized Mar 1, 1872—80 yrs ago. (Hot Springs, in Ark, was established as a reservation in 1832; was not designated a nat'l park until 1921).

66-

Comes now Leap Year, or more exactly, bissextile, giving the 2nd month its extra day. No one knows from whence came the custom for women to woo in Leap Year, but it was firmly fixed by Scotch ordinance as early as 1288: "It is statut and ordaint that during the rein of hir maist blissit Megeste, for ilk yeare knowne as lepe yeare, ilk mayden ladye of both highe and lowe estait shall hae liberte to bespeke ye man she likes, albeit he refuses to taik hir to be his lawbul wyfe, he shall be mulcted in ye sum ane pundis or less, as his estait may be; except and awis gif he can make it appeare that he is betrothit ane ither woman he then shall be free."

Michigan was our 1st state to abolish the death penalty—105 yrs ago (Mar 1, 1847).

..... Quote

Volume 23-Number 6

Page 9

Sand Between the Toes

Pretend you dared to ask the king

How long his capital would stand,

"Forever!" had a gallant ring, And sharp the sword in his right hand.

Tall Antioch in pomp and pride Sent forth her youth with hearts of stone.

Towns fell, and all within them died,

And still the gay hosts thundered on.

Today a straggling grassy tuft Marks where the palace rose on rock,

And I, a workingman, have scuffed.

The grey drift over Antioch.— JOHN ACKERSON, N Y Herald Tribune. 36

MODERN AGE-37

We live today in an age historically isolated, an orphan age. Never before, so far as we know, has mankind abandoned the ancient highway so abruptly to plunge with such dizzy acceleration down an unknown rd.—Geoffrey Bruun, "World History: The Problem of Content," Social Education, 1-52.

MORALS-38

My neighbor, Fred Parks, is a sort of broad-minded individual. I was impressed when he said, "We'll never reach maturity in America until we get over the idea

····· Quote ·····

that whatever is legal is also moral."—Burton Hillis, Better Homes & Gardens.

OPTIMISM-39

This basic assumption of optimism — that the future will be brighter—is an essential part of the democratic way of life. It has led our people onward as they wrested the greatest civilization of all time out of an uninviting wilderness, successfully battled to replace tyranny with freedom, and showed the world the meaning of brotherhood and friendship between all men, even former wartime enemies.—Philip Murray, "A Yr of Optimism for Labor," Optimist, 1-52.

ORIGIN: Economics-40

People who say economics is complicated, impractical stuff that doesn't concern them should consider the word's source. The original form of the word meant household management. It's the Greek oikos, house, plus nemein, manage.—Changing Times.

PEACE-41

Disarmament does not equal security; it is the evidence, not the cause, of peace.—Louis B Dailey, "World Peace Roundup," over radio station WAAT, Newark, N J.

POLITICS-42

By the time a child outgrows Santa Claus he is old enough to vote for a politician who takes Santa's place.—Banking.

POPULATION-43

The '51 baby crop was the largest in the nation's history, nearly 4 million new infants entering the world. Economic experts with a yen for figures point out this new

crop will need 241 million pairs of shoes before they come of age, and underwear enough to clothe all the people in 20 cities the size of Chicago.—MICKEY MCCARTY, Indianapolis News.

PREACHERS-Preaching-44

Candied preaching and candid preaching are widely different. One degenerates into soothing syrup that puts the conscience to sleep. The other is frank and fearless and stirs men to action. Candied preaching leads to complacence, while candid preaching produces penitence.—Origin unknown.

PRIVATE ENTERPRISE-45

During the recent gen'l election in England a Laborite orator, holding forth on all the blessings that the Labor Gov't had bestowed upon the British people, warmed upon the subject of public health "Look at the British people today!" he shouted. "They're healthy And their birth rate is at the highest point in British history."

"But that," shouted back a heckler, "is private enterprise!"—Best's Insurance News.

PROSPERITY-46

Husband, struggling with budget: "Now I wish we had saved money during the depression so we could live thru prosperity." — Shurtleff Pionzer.

RELIGION-47

To define or explain religion we can no longer think of abstract sophistry and syllogisms, but of man, man as he lives, hopes, suffers and strives, hence man in real experimental situations and not as 19th century abstraction.—Mark Grauberd, Univ of Minn, "Religion as Basic Human Behavior," Religious Education, 1-2-'52.



"Your fortune is rolling up," Dr Frederick Gates, Baptist minister, warned John D Rockefeller, at the turn of the century. "You must distribute it. If you do not, it will crush you and your children and your children's children." Thus came the 1st of the great foundations. The Story of The Rockefeller Foundation (Harper) is told by Raymond B Fosdick, pres of the organization from '36 to '48. A fascinating account of battling with a bank balance—hookworm, malaria, yellow fever, typhus.

Add Ike items: John Gunther, specialist in interiors, now adventures "inside" Eisenhower. His book, titled simply Eisenhower (Harper) published Jan. 28. It is something less than an idolatrous portrait.

Laura Hobson, author of *The Celebrity*, is to take over Bennett Cerf's dep't in *Saturday Review*, during the raconteur's extended vacation. Cerf tends to relate gossip and anecdota concerning publishers. Mrs. Hobson says she will specialize in the news and views of authors.

Clifton Fadiman, discussing hidden facets of literary masterpieces, (Reading I've Liked — Simon & Schuster) says: "A great book is never unclear, but it is rarely clear in only one way."



My Creed

I do not choose to be a common man. It is my right to be uncommon-if I can. I seek opportunity-not security. I do not wish to be a kept citizen, humbled and dulled by having the state look after me. I want to take the calculated risk: to dream and to build, to fail and to succeed. I refuse to barter incentive for a dole. I prefer the challenges of life to the guaranteed existence; the thrill of fullfillment to the stale calm of utopia. I will not trade freedom for beneficence nor my dignity for a handout. I will never cower before any master nor bend to any threat. It is my heritage to stand erect, proud and unafraid; to think for myself, enjoy the benefit of my creations and to face the world boldly and say, this I have done. All this is what it means to be an American.-Dean Alfange, This Wk. 48

REST-Recreation-49

One yr Mahatma Gandhi instituted what he called "silent Mondays." On that one day, each wk, he did not speak.

Wm T Grant, chain-store magnate, once suggested it might be well for a man to be sent to jail periodically, where he could have an opporunity to think. Some men get relaxation from going fishing. And I know one exec who occasionally takes a hotel room and does not stir from it for a wk. Anyone driven by work and



worry shows wisdom when he obeys the ancient command: "Go ye apart into the desert and rest awhile." — Thos Dreier, Wright Line, hm, Wright & Co., Inc.

SALESMANSHIP-50

I'm going to stick my neck out and predict that this yr top management will become increasingly negative to the function of selling. Most managements are made up of financial and production men who, believe it or not, think that selling is a fungus growth like barnacles on the hull of a ship.—Burron Bigelow, sales counsellor, addressing Sales Executives Club, N Y C.

SIN-51

The opera was Rigoletto, and the scene had Rigoletto tearing his hair and in other ways showing a great deal of anguish because of the betrayal of Gilda.

Two bobby-soxers were watching the scene with intense interest. When it was ended, one turned to the other and said, "Why is he making such a fuss?"

"Goodness," explained her friend. "In those days it was a sin!" — Sunshine Mag.

SOCIAL ORDER-52

If society would do less shelving of its aged, disabled and handicapped persons it would not need to do so much about salvaging them.—Donald S Howard, "Safeguarding Human Values," New Outlook, 1-'52.

TAXES-53

When your ship comes in, the Gov't sees that it is docked.—D EARL WILSON, Irish Digest, Dublin.

TELEVISION-54

Today there are 108 TV stations in the U S, serving 14 million home receivers. Almost 500 more stations will be built by '56. Ten yrs from now, some 2,000 stations should be in operation. At that time TV could well be one of the biggest of all industries in this country. — RICHARD W HUBBELL. "One Million Job Openings in TV," Compact, 3-'52.

UNITED NATIONS-55

The U S pays about 37% of all expenses of the UN. For our money, among other things, we get the UN Yearbook. On one page of the new Yearbook is a table showing the contributions of all the United Nations to winning the Korean War. The list is complete, from Argentina's meat shipments to the soap supplied by Venezuela -with one major exception. The U S is not listed as having contributed anything. - GEO CLINE SMITH, Director, Gov't Economy Program, Washington Report, hm, U S Chamber of Commerce.

WAR-Peace-56

We were taught to regard war as something that began with a declaration and ended with a treaty of peace. This condition we now call "cold war" has no recognizable beginning, and it may outlive us all.—Lord Halifax, in an address at Univ of Wisconsin.

WEAPONS-57

There are no dangerous weapons. There are just dangerous people. . . . I have never heard of any weapon that stalked around killing things.—Leonard M Leonard, Jnl of Living.



This old Pagan prayer appeared in the initial issue of the new men's mag, Gentry:

May I be no man's enemy, and may I be the friend of that which is eternal and abides. May I never quarrel with those nearest to me, and if I do may I be reconciled quickly. May I never devise evil against any man; if any desire evil against me, may I escape uninjured and without the need of hurting him. May I love, seek, and attain only that which is good. May I wish for all men's happiness and envy none. May I never rejoice in the ill-fortune of one who has wronged me. When I have done or said what is wrong, may I never wait for rebuke of others. but always rebuke myself until I make amends. May I wir no victory that harms either me or my opponent. May I reconcile friends who are wroth with one another. May I. to the extent of my power, give all needful help to my friends and to all who are in want. May I never fail a friend in danger. When visiting those in grief may I be able by gentle and healing words to soften their pain. May I respect myself. May I always keep tame that which rages within me. May I accustom myself to be gentle and never be angry with people because of circumstances. May I never discuss who is wicked and what wicked things he has done, but know and follow good men.

..... Quote

Good Stories you can use

A tourist crossing the plains met a great file of prairie caravans, men, women and children. "We are going to found a town," the caravan leader explained. "We are going to found this town in a scientific manner. We have everything with us here—nothing unnecessary. The man with the red hair is a baker. I am a blacksmith. The little fellow is a doctor; the fat chap is a butcher, and so on. There isn't a person in our party who won't do some important duty in our town."

The tourist pointed to an old and feeble man with a bent back and a long thin white beard. "But that very old man there—!" he began.

"Oh, yes," said the leader, "we will open our new cemetery with him."—Landmark.

A small boy went to a Sunday School picnic but it hardly lived up to his expectations. He was stung by a bee; he fell into a creek; a little girl pulled his hair; he got badly sunburned. Late in the afternoon he reached home in an extremely disheveled state. As he limped up the front steps, his mother greeted him and said:

"Well, son, what sort of a time did you have at the picnic?"

"Mama," slowly repl'd the little lad, "I'm so glad I'm back I'm glad I went."—Wall St Jnl. b

····· Quote ·····

I LAUGHED AT THIS ONE

FANNY BUTCHER Literary Critic

I overheard a staid New Englander asking for his mail. looking at one letter and saying, "But this is addressed to G C Goddard and my name is C G Goddard." The desk clerk repl'd, "But you are the only Goddard in the house. It is undoubtedly yours." The gentleman took it with misgivings, perhaps because of the lavender stationery, opened it and looked at the signature and handed it back with horror. "This is not meant for me," he declared. "We have NEVER had a Toots in the Goddard family."

On the opening day at school a 3rd-grade teacher was perplexed to find several boys, complete with sombrero, kerchief and six-shooters, scrambling to occupy a certain seat in a far corner of the room. The teacher couldn't understand why anyone would want to sit so far removed from all windows and doors. She inq'd. One boy spoke for the group: "Any cowboy knows enough not to leave his flanks uncovered." — Newton School Reporter.

The Library of Congress has a special legislative reference service which can turn up practically any information a congressman desires.



A distinguished senator one day sent the researchers a quotation and requested the author's name. Thru book after book the learned librarians searched. They cudgeled their brains. They even pored over ancient manuscripts and translated out of the Egyptian. But finally they agreed it was no use. Timidly they called the senator's office and reported their inability to fulfill his request.

"Oh, that's all right," said his see'y. "The senator wrote that himself. He just wanted to be sure nobody else had said it."—Ben Cole, Indianapolis Star. d

At Ft Devens, Mass, Lt Edmund Burke noticed M/Sgt Wm J Connor studying a letter in front of post hqrs.

"What's the matter, sergeant?" Burke asked.

"I've been called to active duty, sir," Connor repl'd.

"But you're already in the Army sergeant."

"Yes, sir. But now I'm being called under my reserve commission, sir."

"What's your reserve rank, sergeant?"

"Captain."

"Oh, is that so, Sir?"-UP.

With Western economy of words, Geo McVey of The (Butte) Montana Standard, summed up current history: "Minko, Pinko, and Stinko,"—Newsweek. An old timer: one who remembers when a baby-sitter was called mother.—Ad card of Sullivan Bros, Lowell, Mass.

The old-fashioned man who used to strike out for himself has a son who sits down and strikes.—CAREY WILLIAMS, Publishers Syndicate.

A diplomat is a chap who, when asked what his favorite color is, replies, "Plaid."—Parade.

The springs in the new cars are of such high quality that you can scarcely feel the bump when you run over a pedestrian.—Lion.

Leap yr is a good time to make the observation that many girls are attracted to the simpler things of life—men! — Armand Cirilli, Iron County Miner, Hurley, Wis.

A millionaire was showing a friend around his new "pushbutton" home. "Now I'll show you the best of the lot," said the millionaire. "After a night out, I sometimes feel I would like to step into a nice hot bath right here without the trouble of going into the bathroom. I just press this button here—"

He pressed the button and in rolled a bathtub, full of nice hot water—and the millionaire's wife!

—Passing Variety.

..... Quote

Volume 23-Number 6 Page 15

Quote-ettes-

BILLY GRAHAM, sensational young evangelist, filling an extended engagement in Washington, D C: "If they need reviving anywhere, they need it here." 1-Q-t

Salvador Dali, Spanish artist:
"American food is elemental—not artistic."

2-Q-t

Baron RAFFAELO de BANFIELD, Italian composer: "A real man mustn't be afraid to act genteel with his wife." (The baron is a bachelor). ECOND CLASS M

News of the NEW

BOOKS: Washable, sturdy fabrikoid book cover expands when opened into rigid bookrest tilted at convenient reading angle. Sizes up to 6-1/4 x 9-3/8". Glendex Co, 306 N Nicholson St, Joliet, Ill. (Better Homes & Gardens)

OFFICE—Aids: Parcel-post calculator is in form of 6-in double disk. Outside edge shows names of 100 of nat'ns largest cities; movable inner disk shows zone, wt rates for shipments from N Y C. Calculators for rates from other cities to be issued soon, says mfr, Fast Mail Co, North Attleboro, Mass. (Newsweek) TIME: World clock tells correct time not only locally and in all time belts in America, but also around world. Has conventional clock, and map of world with timeindicating disk revolving every 24 hrs. (Science News Letter)

TOOLS: Sabersaw unit converts electric drill into all purpose saw. Attached directly to drill, saw has ¼ in blade, practically free of vibration. Makes own opening. Good for scrollwork, keyholes, irregular openings in plywood or wallboard. Vollrath Co, Sheboygan, Wis. (Peter Dryden, Parade)

